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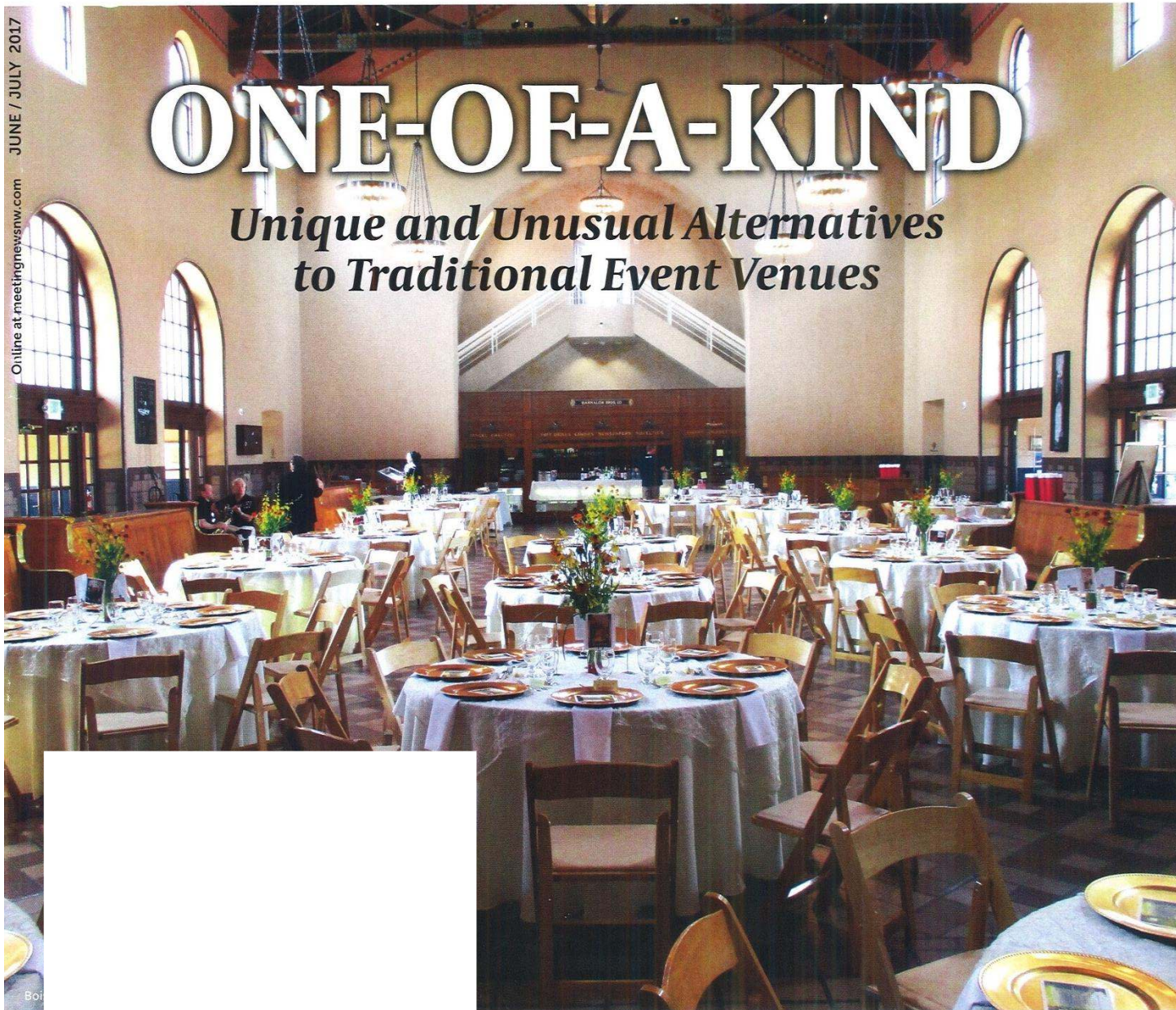
NORTHWEST

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ONE-OF-A-KIND

*Unique and Unusual Alternatives
to Traditional Event Venues*



MEET HERE Along Idaho's Snake River

The cities of Pocatello, Twin Falls and Idaho Falls offer spectacular scenery and plenty of meeting options. **Page 30>**

FEATURE Connect with the Local Community

Discover how one community creates memorable events for groups that meet there by adding a special local flavor. **Page 10>**



+ Event Planning Mistakes

These 8 points could be holding you back from event planning success.

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Meetings on the Water

By Tim Hansen

Quiet bays and pristine lakes are the setting for some of the Northwest's finest resorts and lodges. With stunning scenery and countless recreational opportunities, these waterside resorts are prime locations for productive meetings, private retreats, motivating conferences and special events. Here we offer some of our favorites.

AVERILL'S FLATHEAD LAKE LODGE

Bigfork, Montana

HISTORIC LAKESIDE GUEST RANCH AND LODGE IN MONTANA'S GLACIER COUNTRY

Cradled between soaring mountain ranges, the pristine beaches and clear waters of Flathead Lake are a prime recreation destination. Billed as the largest natural freshwater lake in the West, the lake offers visitors a wide variety of activities. If you are looking for a meeting or event venue that combines breathtaking scenery, top-notch accommodations and modern meeting facilities, Averill's Flathead Lake Lodge is worth considering.

Sturdy log furnishings and the massive stone fireplaces create the rustic mountain-lodge

ambience of this lakeshore guest ranch while the full-service meeting and event support makes it an ideal destination for groups. The facility has been providing outstanding guest experiences for more than 70 years.

With 5,500 square feet of meeting space in five meeting rooms, the lodge offers a variety of options for meeting planners. The 2,400 square-foot Ponderosa Room seats 150 theater-style or banquet and 120 with classroom seating. The more-intimate 1,200 square-foot Spruce and Tamarack Rooms can accommodate 30 and 40, respectively. All rooms feature large windows with lake views.

Additional meeting rooms and suites offer a variety of breakout spaces to support any event format. During nice weather, your group may want to take advantage of the tree-fill grounds and convene outdoors. The lodge's kitchen prides itself on offering fresh food made from scratch. Complimentary WiFi is available throughout the facility and a full range of audiovisual equipment is available.

The lodge offers endless opportunities for team building and post-conference recreational activities. Swimming, canoeing, kayaking and stand-up paddle

boarding are all available from the lodge's private dock. Majestic sailboats, manned with professional staff, can take your group on a scenic tour of the lake. The lodge can serve as the base camp for an unforgettable guided fishing experience or an exhilarating whitewater rafting experience.

The horseback riding program offers lessons, trail rides and rodeo-style activities. A horseback ride through the lodge's 500-acre Rocky Mountain Elk Preserve offers a once-in-a-lifetime experience. From novice riders to experienced horsemen, your meeting participants will enjoy their afternoon in the saddle. Located only 35 minutes away, Glacier National Park makes an attractive day trip from the lodge and the region has many charming towns that await exploration.

While Northern Montana may seem like a remote location, you will find it is easy to get to. Glacier Park International Airport, only a short drive from the lodge, has regular service to major Northwest cities and Amtrak's Empire Builder serves the nearby town of Whitefish, Montana. Drivers will find spectacular scenery and excellent roads to the region from all directions.



CAMPBELL'S RESORT

Chelan, Washington

MODERN LAKESIDE LODGE IN THE SHADOW OF THE CASCADES

Dramatically slicing its way from Eastern Washington's high desert into the heart of the Cascade Mountains, Lake Chelan attracts visitors from all over the world. The shores of this glacier-fed lake are the home of Campbell's Resort. The picturesque location and all the necessary support services makes this an attractive option for groups.

Campbell's Resort features 14,000 square feet of meeting space with two large ballrooms and 12 flexible breakout rooms. For large conferences or gatherings, the 3,033 square-foot Centennial Ballroom can seat up to 400 theater-style or 168 in a classroom set-up. The slightly smaller Stehekin Ballroom holds 350 theater-style.

The variety of small and medium-size rooms, ranging from the Monfort Room with a capacity of 12 to the Park Room that holds 200 theater-style, provide

countless options for smaller groups and for breakout sessions. Large windows, offering views across the lake, bathe the River Room, that holds up to 75 guests, in natural light. With doors opening onto a picturesque terrace, the Lakeside Room can be a refreshing setting for a 20-person board retreat or planning workshop.

The facility offers everything necessary for a successful meeting or event. Parking is free. Full-service audiovisual support and complimentary WiFi provide the technology necessary for whatever type of presentation your meeting requires. On-site catering and an award-winning restaurant can provide everything from break-time snacks to a full banquet. Conference participants can relax and refresh at Bellamia, the resort's day spa.

With eight acres of landscaped grounds and 1,800 feet of private beach, the resort beckons visitors to spend time outdoors. A variety of open-air spaces, including the tented Terrace Pavilion, provides opportunities to include fresh-air sessions for any meeting or event.

Within walking distance of the resort, the town of Chelan offers shopping and dining. The outdoor art and colorful murals give Chelan the feel of an outdoor

art museum. Recreation opportunities centered on the lake abound. Groups seeking active endeavors can enjoy boating, canoe and kayak paddling, water skiing and stand-up paddle boarding.

Team building opportunities abound in the region. Whether you are looking for the adrenaline rush of sky diving and zip lining or a more relaxed activity such as an electric bike tour, the area will not disappoint. More than 20 wineries dot the landscape around Lake Chelan, perfect for a group wine-tasting tour. Golfers will be able to enjoy a round at one of the eight golf courses in the area.

For a one-of-a-kind post conference diversion, groups can board the passenger ferry, Lady of the Lake II, for a trip up Lake Chelan. A day trip into the heart of the mountains takes visitors to the village of Stehekin set in the shadow of 9,000-foot-high mountains.

With mild temperatures and sunny skies, the shoulder seasons of spring and fall are ideal for conferences and retreats. Without the summer crowds, the region takes on a relaxed atmosphere that makes for a productive gathering.

LAKEDALE RESORT AT THREE LAKES

Friday Harbor, Washington

PEACEFUL LAKESIDE RETREAT ON SAN JUAN ISLAND

Set amid 82 acres of pristine meadows and forests on San Juan Island, Lakedale Resort at Three Lakes is a peaceful island getaway. With three fresh-water lakes, the resort is an ideal location for an intimate gathering or a productive corporate retreat. When you step onto the island, the sounds of the city are only a memory, allowing your group to get down to business without distraction. When the meetings are over the resort offers a bounty of diversions, whether you are looking for strenuous activity or a relaxing respite.

The massive fireplace in the lodge's Great Room, flanked by windows overlooking tranquil Neva Lake, entices your creative juices to emerge. With space for up to 60, the room is ideal for a conference or planning session. Wood paneling and views over the lake are highlights of the Meeting Room that comfortably seats 40. The deck overlooking the lake can accommodate up to 80 guests for an outdoor

CONNECT

Averill's Flathead Lake Lodge

- 45 guest rooms
 - 5,500 square feet of meeting space
 - 5 meeting rooms
 - 150 capacity in largest meeting room
- Deb Navratil, group sales representative
406-837-4391
info@flatheadlakelodge.com
flatheadlakelodge.com

Campbell's Resort

- 170 guest rooms
 - 14,000 square feet of meeting space
 - 14 meeting rooms
 - 400 capacity in largest meeting room
- Mary Amsden, group sales director
509-682-2561 ext. 7605
marya@campbellsresort.com
campbellsresort.com

Lakedale Resort at Three Lakes

- 10 guest rooms in lodge plus six 6-person log cabins
 - 2 meeting rooms
 - 60 capacity in largest meeting room
- Karl Bruno, general manager
360-378-2350
kbruno@lakedale.com
lakedale.com

