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Tom Campbell Joins WA Tourism Alliance Board

Seattle, WA (January 2014) The Washington Tourism Alliance has announced that Tom Campbell, Food and Beverage Director for Campbell's Resort on Lake Chelan, has been appointed to their Board of Directors. Mr. Campbell will serve as an at-large representative and joins four other new directors from around the state. The Washington Tourism Alliance (WTA) is a 501 (c)(6) organization, established by industry stakeholders with the mission to advocate, promote, develop and sustain the economic well-being of the Washington tourism industry.

Mr. Campbell is a fifth generation owner / manager of Campbell's Resort. The iconic lakeside resort was established in 1901 and features 170 guest rooms, conference center, restaurant and spa.